

VISION OUTCOMES

OUTCOME #1: A Vibrant Community of Worshippers Making Jesus Known

Deuteronomy 6:6; John 4:21-24; Romans 12:1-2, 1 Corinthians 14:24-25, Matthew 18:20

- Clear and compelling understanding of worship/understanding worship is a lifestyle
 - People moving from an understanding of worship as singing (only) to people living lives of worship that display Christ.
- Deeper, Warmer Connections
 - People moving from an individualistic “Jesus and me” view of the gathering to embracing a communal “Jesus and us” view of the gathering.
- Consistency of Engagement
 - People inconsistently gathering (1.6x/month) with others to consistently gathering with others.
 - People moving from apathetic disengagement to fully engaged—heart, mind, and body as evidence of a transforming encounter with Jesus.
- Increased Variety of Opportunities
 - Utilizing multiple expressions of worship equips us to worship personally and collectively.
- Visible Ethnic-Socio-Econ Diversity
 - People moving from comfort in a homogenous gathering to appreciation for a courageous, diverse gathering.
- Transformation Taking Place; celebrating stories of life change and Kingdom impact
- People Serving/Using Gifts as Worship

OUTCOME #2: Biblically-rooted Resilient Families

Genesis 1:27-28; Deuteronomy 6:1-9; Joshua 24:1-15; Mark 10:6-9; Ephesians 5:21-6:4

- Stronger families (nuclear and non-traditional) equipped to live out Biblical roles (son, daughter, brother, sister, husband, wife, dad, mom, child)
- Healthier Marriages
- More Students/Young Adults Leaving Home/Moving From Stage to Stage Staying Engaged w/Faith
- Entire Families Engaged in Groups
- Serving by people of all ages, individually and collectively where God sends them
- Increased Engagement in Family Growth and Equipping Opportunities
- Growing Biblical Worldview within families
- Families Praying For/Engaging w/The Lost

OUTCOME #3: Intentional Disciple(ship) and Leader Development

Matthew 28:18-20; Acts 2:42-48; 1 John 2:3-6; 1 Peter 4:10; Ephesians 4:11-16

- People Equipped to take Next Steps in Spiritual Journey
 - From giving people resources to equipping disciples through relationships.
 - From pointing people in the right direction to accompanying them on the journey.
- Healthy disciples with leadership as expression of following Jesus
 - From task-oriented, skill-based leader development to Jesus-oriented, discipleship-based leader development.
- People equipped to deal with deep seeded issues/transparency.
 - From guardedness in our relationships (God and others) that leads to surface-level life-change to transparency in our relationships that leads to transformative life-change.
- Stories of Increased Maturity/Repentance
 - From a culture of private transformation to a culture that testifies to and celebrates repentance and transformation.
- Increase in Non-Staff Leading/Making Decisions
 - From staff primarily leading and executing ministries to congregants leading and executing ministries.
- Growing diversity in leaders representing diversity in community
 - From a homogenous group of leaders to a more diverse group of leaders that is reflective of the broader community.
- From inconsistent discipleship and leadership pathways to a consistent CCC pathway.

OUTCOME #4: Servant-Led Kingdom Impact in Local and Global Communities

Matthew 25:31-26; 1 Peter 2:9-12; James 1:27, 2:14-17; Romans 12:1-15

- More Non-staff Being Mobilized to Serve/Lead
- A menu of welcoming options, pathways, info portals, events, spaces, that together signal warmth and openness.
- Healthy Crossroads teams engaging in focused missional agendas
- Growing Diversity (Gender, Race, Ability, Culture, Education, Status)
- Stories from People in Community Being Impacted from Local & Global Engagement
- Growing relationships between our teams and the communities we are targeting/serving
- Intentional steps to welcome, understand, serve, and friend people who are outside our traditional demographics
- Community Needs Being Owned/Adopted by Our People
- Flourishing redemptive centers within target communities

PROPOSED METRICS
CORRESPONDING OUTCOME

Baptisms	#1
<i>Transformation</i>	#1
Guests– 1 st Time, Returning, Kids’ New Family Check-ins;	#1
#/% Volunteer Roles Filled for Weekend (worship, kids, connections)	#1/#3
#/% Weekends in attendance;	#1
# New/Additional Worship Opportunities, People Participating in These Opportunities	#1
% of Horizontal vs Vertical Worship Elements	#1
Weekend Service Demographics vs Community Demographics	#1
<i>#/Stories of Marriages Saved;</i>	#2
# Families Praying For/Engaging w/the Lost	#2/#4
#/% of Families in Growth/ and/or Equipping Opportunities Together	#2
#/% of Students Graduating Staying Engaged w/Faith;	#2
#/% of Students Transitioning Between Stages Staying Engaged w/Faith;	#2
#/% of Families in Word Together;	#2
Family Group Participation Demographics	#2
<i>#New Leaders and Coaches Being Equipped</i>	#3
Disciple, Leader and Group Multiplication;	#3
#/% Joining (Reengaging w) Groups,	#3
#/% of People in Groups	#3
% of those baptized with evidence of higher levels of engagement after six months	#3
% of 301-401 leaders, including staff, who came to faith at Crossroads	#3
<i>Increased Maturity / Repentance</i>	#3
#/% of New People Giving (Restoring Giving),	#3
%/# People Serving (Returning to Serve)	#3
# Participating In Cross Cultural Training	#4
Plans / Strategies Toward Intentional Welcome Training;	#4
Community Needs Adoption	#4
Demographic Deficits Being Closed	#1/#3/#4
Stories of Transformation	#1/#3/#4
<i>Increased Influence in Community</i>	#4
<i>People in Community Being Impacted</i>	#4
<i>People Being Transformed by Serving Locally/Globally</i>	#4
Reports of relationships made and developed between AT’s and Target Community	#4
# of People Mobilized to Serve/Lead Local/Global	#4